

Design Invitation by the Government of Zhuolu County

Yellow Emperor Town Ruins Park International Design Competition

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Project Address: Sanbu village, Fanshan town, Zhuolu county, Hebei province, China.

Project Background: It's already 60 years since *Guangming Daily* and *People's Daily* reported the discovery of the Yellow Emperor Town ruins in 1957. The design of Yellow Emperor Town Ruins Park has been tried for many times, but no satisfying or operable program has been made yet. Yellow Emperor Town Ruins Park is a significant historical site of Chinese Emperor culture as well as a very precious treasure in Fanshan town, Zhuolu county, Hebei province or even in China.

Project Scale: The total area of the project is about 200 hectares with the Yellow Emperor Town Ruins as the core, including one wall, one spring, one lake, one hall and one platform, in which the core area of the park is about 25.99 hectares.

The competition theme: Yellow Emperor Town —Waiting for your reproducing the 5000-year culture

Competition Objective: To encourage communication among specialists of various circles all over the world on creative design, and get them to work together on the design of the Yellow Emperor Town Ruins Park and unearth more new and creative design concepts as well as design talents.

Competition Content: Yellow Emperor Town Ruins Park Originality Design Proposal

Sponsor: People's government of Zhuolu county,

Organizer: Zhuolu Yellow Emperor Town Ruins Protection & Development Co.,. Ltd.

Competition Date: 05/10/2017--10/30/2017

The award ceremony Date: 11/22/2017 (60 anniversary of discovering Yellow Emperor Town)

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Application

Application Date: 05/10/2017 8:30 to 07/10/2017 18:00 (Beijing Time).

1. Acquire the application form.
2. Anyone who is inclined to take part in this competition is supposed to log in the website of Zhuolu county government to download the application form, fill it with signature and stamp of your company and send the scan copy (PDF form) to the dedicated email: dasai@dahuainc.com.
3. Confirmation of the application: The agency will email back the application result to the applicant after they receive the email.

Project Investigation:

Date: 07/17/2017 to 08/17/2017

Delivery Time:

Date: 10/15/2017 to 10/20/2017

Design Submission:

Send your whole design of electric version to dasai@dahuainc.com, the special email box of the competition

Serious Declaration:

The organizing committee promises to keep all the submitted designs secretly and will release no one of them without the permission of the author.

Project Appraisal:

Date: 10/25 to 10/30/2017 (Beijing Time).

The Form of Presentation: PPT + Multimedia Display within 5 minutes.

The competitor who passes the prequalification will draw lots at site for turns to give presentation. The government, international famous specialists and the sponsor will give their marks to the presentation and it will rank by scores.

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The Reward and Bonus for the Design Competition

The reward is given as an expense compensation by the sponsor to **the competitor** for delivering effective proposals. For those who have not delivered the proposals within the deadline or the proposals are identified ineffective by the review committee are not entitled to get the reward.

Effective competing proposals refer to proposals delivered by competitors who have passed preliminary review of the technical team of the sponsor, being confirmed by the review committee and have not been disqualified.

The first prize: RMB500,000 (before tax)

The second prize: RMB300,000 (before-tax)

The third prize: RMB100,000 (before-tax)

Special Prize for superior programs: 10 ones, RMB30,000 (pre-tax) for each. These ten will be selected by the review committee from the effective design programs. Besides, we will choose 10 competitor companies or persons at site with a reward of RMB10,000 for each (before-tax).

Each participant will get an annual free ticket of Yellow Emperor Town Ruins Park, a commemorative coin, special guest membership of the grand ceremony for the ancestors in Yellow Emperor Town, 20% discount for Yellow Emperor Town Hot Spring Hotel and 10% discount and priority to purchasing the house.

The medias that release this notice

This notice will be simultaneously released in *People's Daily*, *China Daily*, *Beijing Daily* and websites in Zhuolu government website (<http://www.zjkzl.gov.cn/>), Beijing Planning commission website (www.bjghw.gov.cn), China Architectural Society website (www.chinaasc.org), China Purchasing and Bidding website (www.chinabidding.com.cn) and Beijing Science Park Auction & Bidding Co., Ltd (bkpmzb.com).

Succeeding Activities

The sponsor will select one proposal from the winning ones. The competitor of the proposal will get right to further design the proposal of the Park with corresponding reward.

The preliminary design of the project, the selection of the design unit will be determined in accordance with the relevant laws and regulations of the People's Republic of China.

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Other Items:



1. **One bid, one bidder:** For this International Competition of Yellow Emperor Town Ruins Park, each competitor is supposed to participate the prequalification alone.
2. **Intellectual Property of the design proposals in this competition**
 - 2.1 Any document delivered by the competitors will not be returned.
 - 2.2 The competitors enjoy right of signature to proposals delivered to the competition and shall not disclose the proposals in medias, journals, books and periodicals or in any other forms without written approval from the sponsor.
 - 2.3 The sponsor is entitled to print, publish and exhibit the works in the competition or display and publicize them by medias, journals, books and periodicals or any other forms.
 - 2.4 Both the competitors and the sponsor are not allowed to use the proposals of this competition in any other projects.
 - 2.5 The competitors should confirm that all design documents delivered to the sponsor do not and will not violate the intellectual property (including but not limited to copyright and patent right), proprietary technology and trade secrets of others in China and outside borders. If the competitors' design documents use or include the intellectual property, proprietary technology and trade secrets of others, they must make sure that they have already got the legal, effective and sufficient authorization from the obligees. All penalty, caused by their violating the intellectual property, proprietary technology and trade secrets of others, shall be paid by the competitors themselves.
 - 2.6 During the whole competition, the intellectual property of all relative technological documents from the sponsor is owned by the sponsor. The competitors are only entitled to apply relative documents to their applications for the prequalification or their design works. Without written approval from the sponsor, the competitors are not allowed to use the documents in any other program designs or purposes or expose them to any third party. The sponsor has the right to ascertain all responsibilities caused by the competitors' violating the intellectual property of the sponsor or divulging referred documents to others.
3. **The laws and regulations that the competition and its relative documents abide by are included by the laws and regulations of the People's Republic of China and Beijing.**
4. **All relative documents to this competition including the prequalification application documents, participating documents and all the emails between the sponsor and the competitors or any other relative documents shall be written in both English and Chinese. In case of any discrepancy, the Chinese version shall prevail.**
5. **The sponsor reserves the right for final interpretation of this competition.**
6. **The sponsor is not responsible for the transportation or expenses for board and lodging, but for arrangement of the inspection route with all the competitors together.**

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Contact Details:

Government office: 0313_6521136

Tourism Administration: 0313_6521463

Sanzu office: 0313_6536569

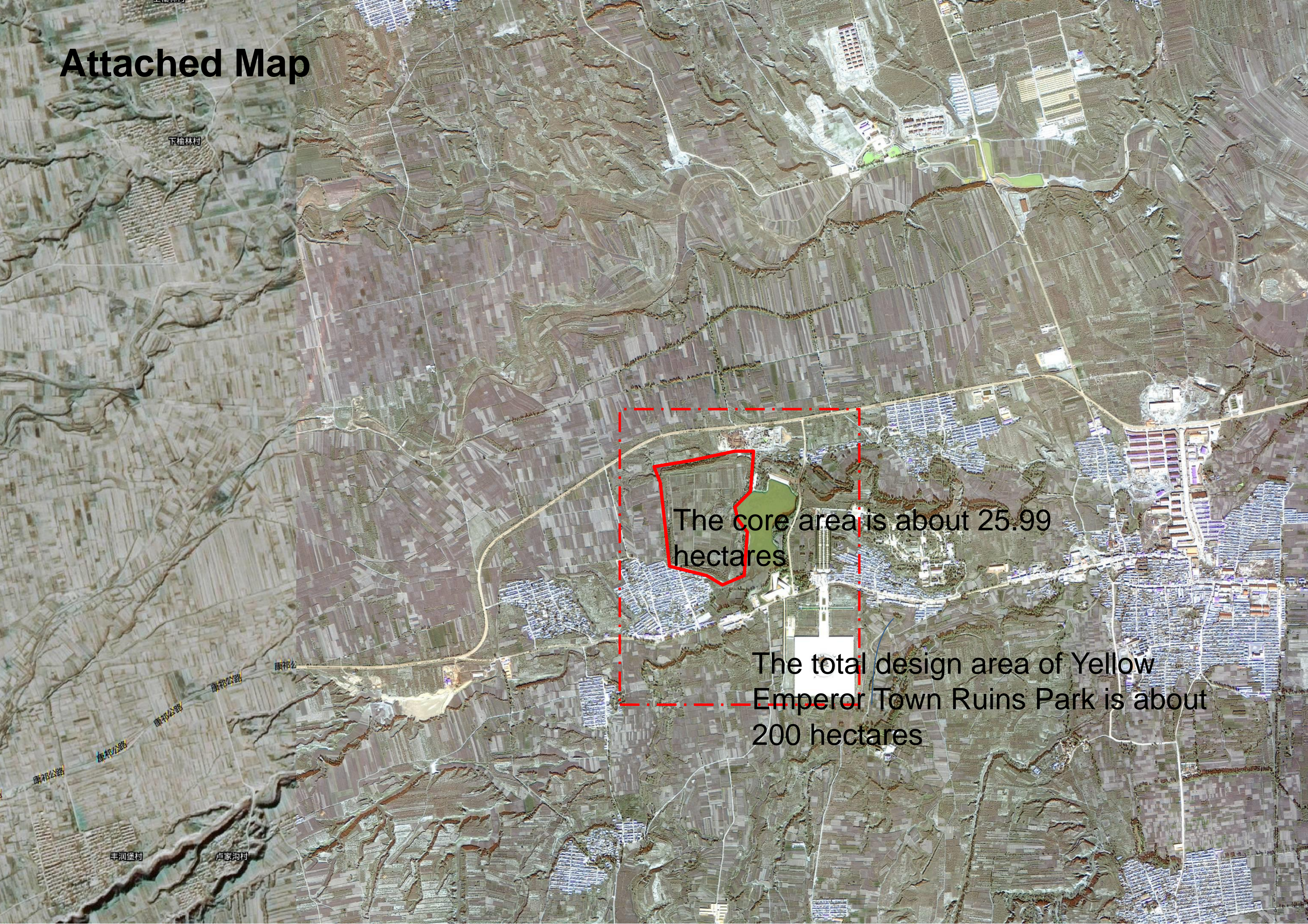
Zhuolu Yellow Emperor Town Protection & Development Co., Ltd. : 010_65180650_8179

People's Government of Zhuolu county

Zhuolu Yellow Emperor Town Ruins Protection & Development Co., Ltd.

01/16/2017

Attached Map



The core area is about 25.99 hectares

The total design area of Yellow Emperor Town Ruins Park is about 200 hectares